

### Site Usage

46,488 Visits

43.97% Bounce Rate

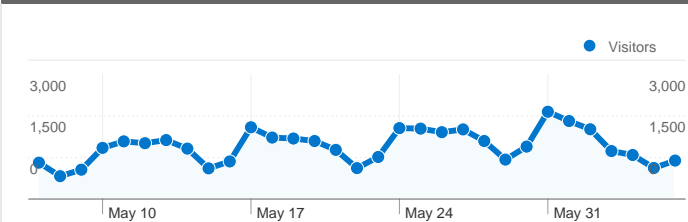
153,953 Pageviews

00:06:48 Avg. Time on Site

3.31 Pages/Visit

66.93% % New Visits

### Visitors Overview

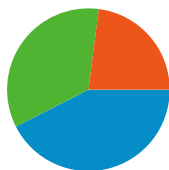


Visitors  
33,677

### Content Overview

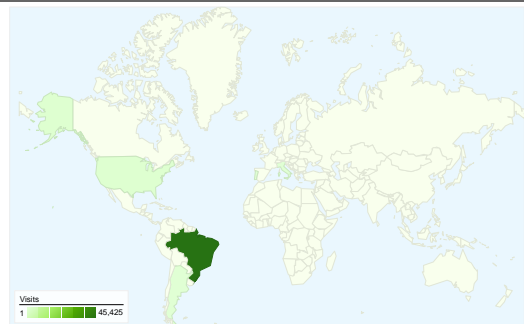
| Pages                       | Pageviews | % Pageviews |
|-----------------------------|-----------|-------------|
| /pousadas.html              | 64,842    | 42.12%      |
| /index.html                 | 10,986    | 7.14%       |
| /mapas.html                 | 8,270     | 5.37%       |
| /pousadarecantodaserra.html | 7,976     | 5.18%       |
| /cachoeiras.html            | 5,604     | 3.64%       |

### Traffic Sources Overview

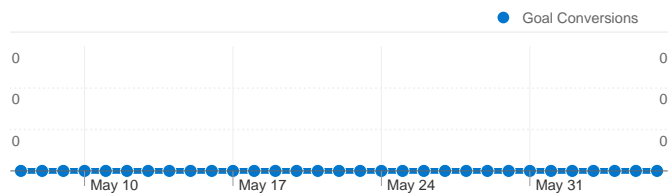


- Search Engines  
19,767.00 (42.52%)
- Direct Traffic  
16,053.00 (34.53%)
- Referring Sites  
10,667.00 (22.95%)
- Other  
1 (> 0.00%)

### Map Overlay

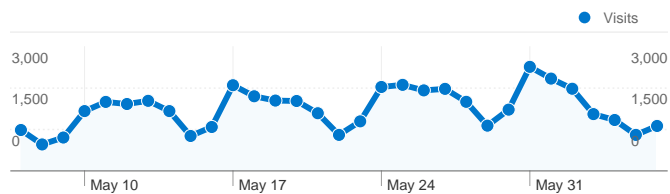


## Goals Overview

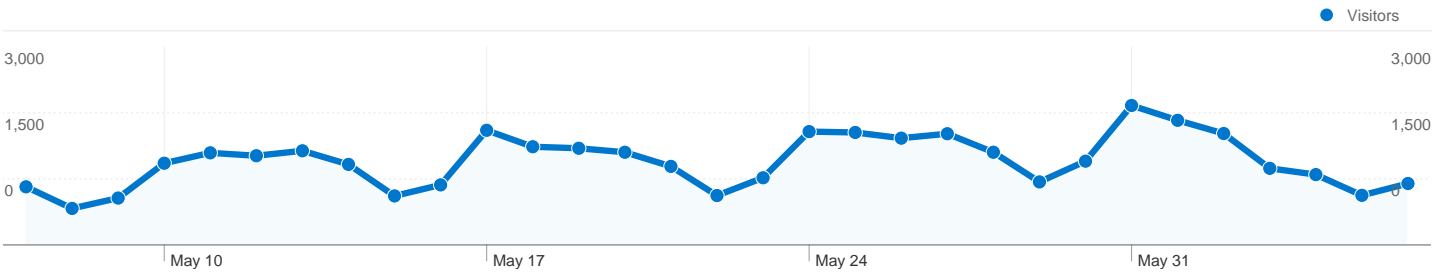


**Goal Conversions**  
**0**

## Visits for all visitors



**Visits**  
**46,488**



**33,677 people visited this site**

**46,488** Visits

**33,677** Absolute Unique Visitors

**153,953** Pageviews

**3.31** Average Pageviews

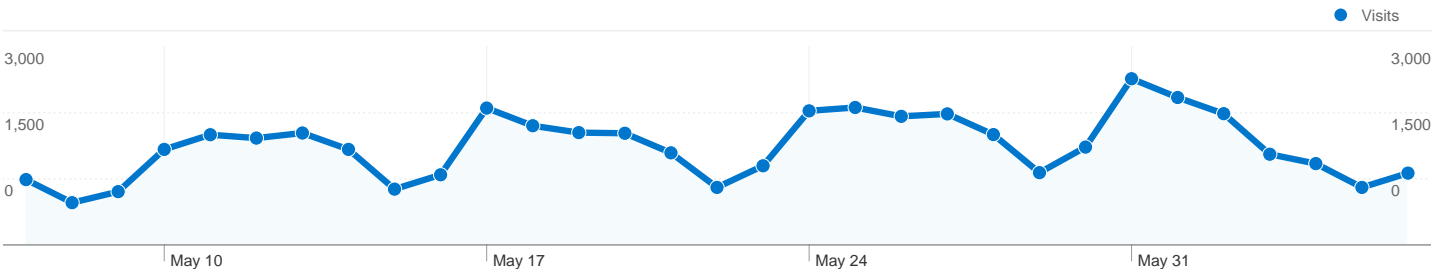
**00:06:48** Time on Site

**43.97%** Bounce Rate




**66.93%** New Visits

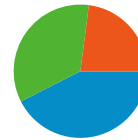
**Technical Profile**

| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 34,201 | 73.57%   | Unknown          | 25,369 | 54.57%   |
| Firefox           | 7,919  | 17.03%   | DSL              | 15,988 | 34.39%   |
| Chrome            | 3,011  | 6.48%    | Cable            | 2,111  | 4.54%    |
| Safari            | 1,183  | 2.54%    | T1               | 1,974  | 4.25%    |
| Opera             | 90     | 0.19%    | Dialup           | 1,030  | 2.22%    |



All traffic sources sent a total of 46,488 visits

-  **34.53%** Direct Traffic
-  **22.95%** Referring Sites
-  **42.52%** Search Engines

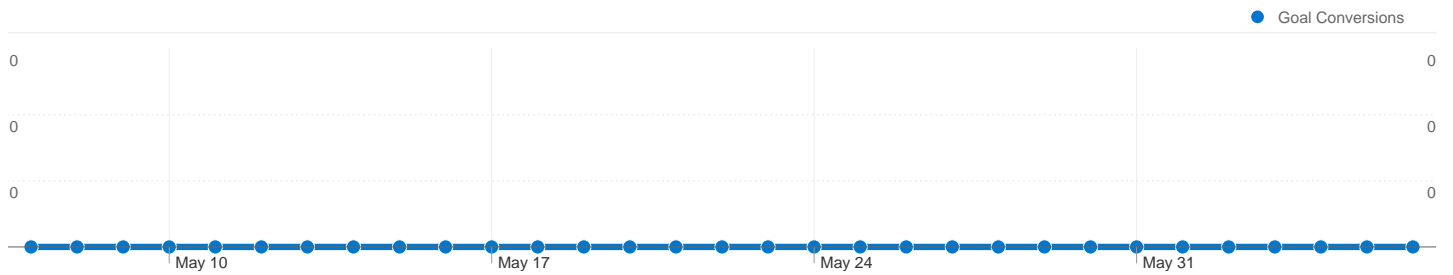


- **Search Engines**  
19,767.00 (42.52%)
- **Direct Traffic**  
16,053.00 (34.53%)
- **Referring Sites**  
10,667.00 (22.95%)
- **Other**  
1 (> 0.00%)

### Top Traffic Sources

| Sources                   | Visits | % visits |
|---------------------------|--------|----------|
| google (organic)          | 19,236 | 41.38%   |
| (direct) ((none))         | 16,053 | 34.53%   |
| viscondedemaua.com.br     | 7,817  | 16.82%   |
| google.com.br (referral)  | 492    | 1.06%    |
| viscondedemauapousadas.co | 417    | 0.90%    |

| Keywords                  | Visits | % visits |
|---------------------------|--------|----------|
| visconde de maua pousadas | 2,480  | 12.55%   |
| visconde de maua          | 1,545  | 7.82%    |
| pousadas em visconde de   | 759    | 3.84%    |
| pousadas visconde de maua | 612    | 3.10%    |
| pousada visconde de maua  | 517    | 2.62%    |

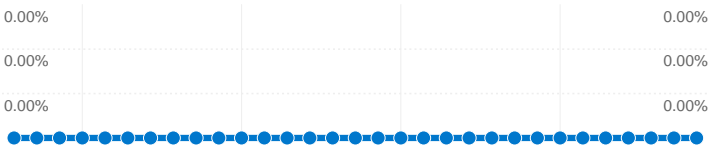


## Visitors completed 0 goal conversions

0 conversions, Goal 1: Contato / Reservas

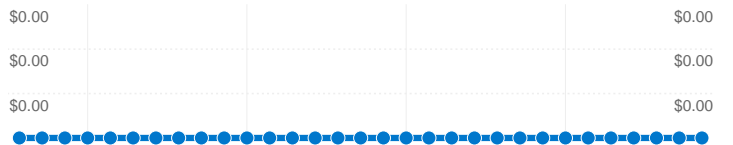
## Goal Performance

### Goal Conversion Rate

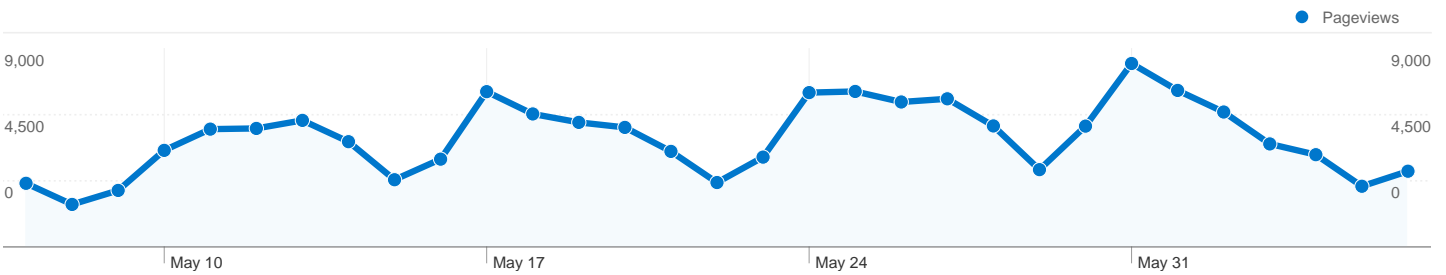


Goal Conversion Rate  
0.00%

### Total Goal Value



Total Goal Value  
\$0.00



**Pages on this site were viewed a total of 153,953 times**

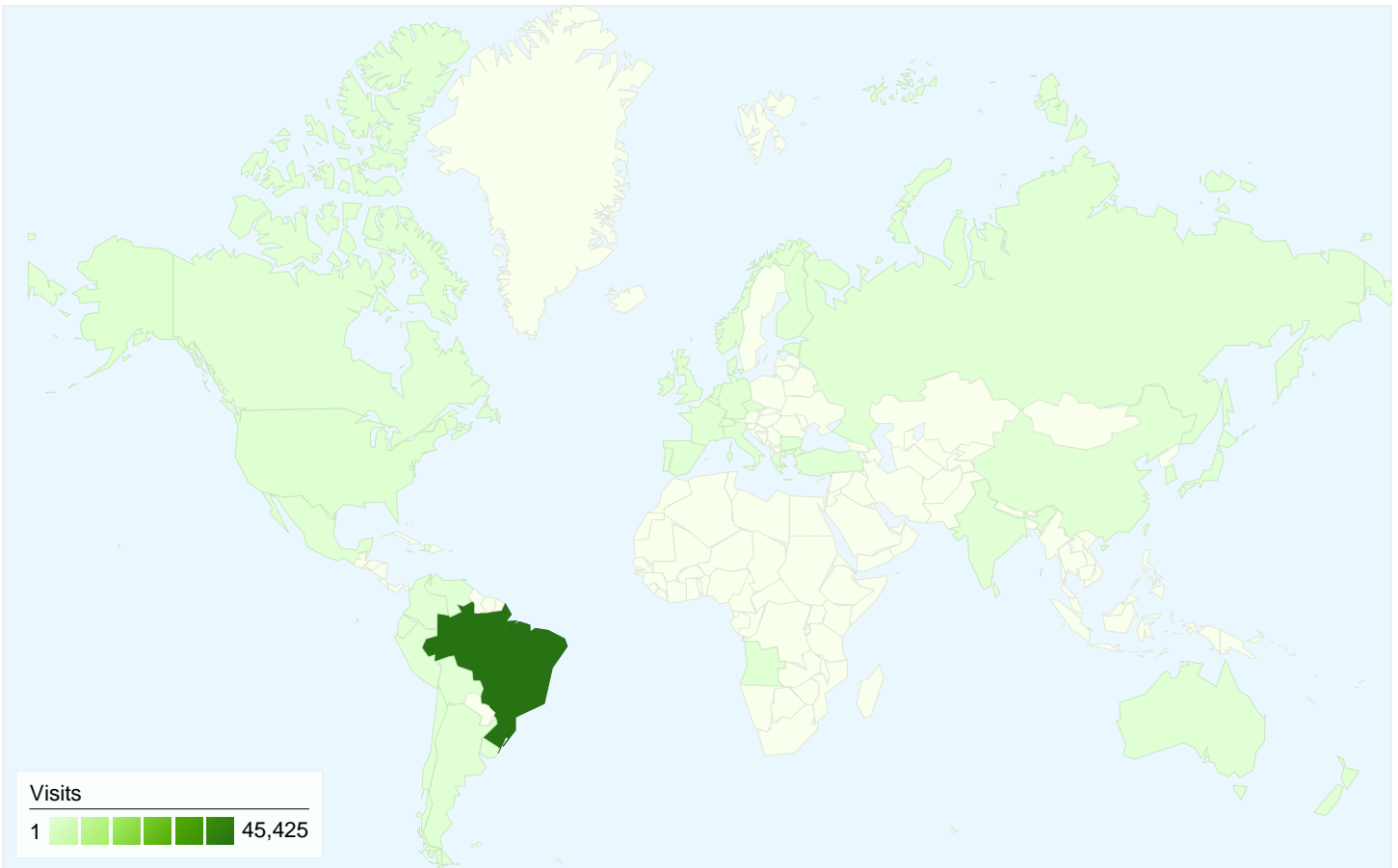
**153,953** Pageviews

**98,266** Unique Views

**43.97%** Bounce Rate

**Top Content**

| Pages                       | Pageviews | % Pageviews |
|-----------------------------|-----------|-------------|
| /pousadas.html              | 64,842    | 42.12%      |
| /index.html                 | 10,986    | 7.14%       |
| /mapas.html                 | 8,270     | 5.37%       |
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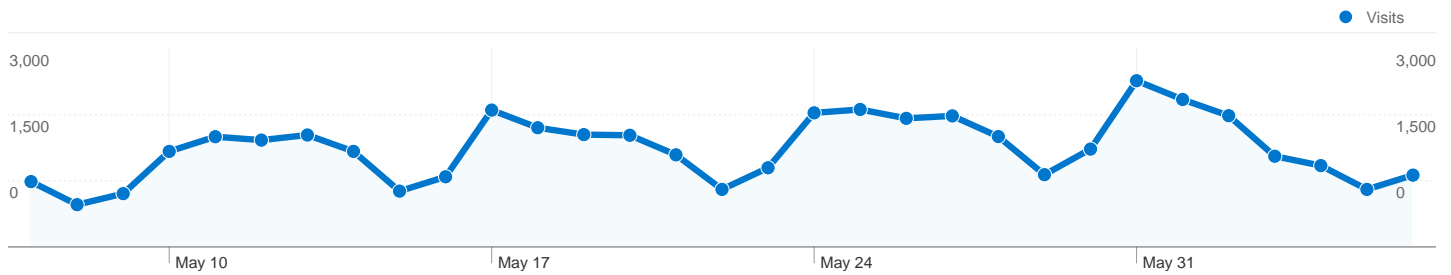


**46,488 visits came from 47 countries/territories**

Site Usage

| Country/Territory                                             | Visits                                                         | Pages/Visit                                                                  | Avg. Time on Site                                                   | % New Visits                                                       | Bounce Rate |
|---------------------------------------------------------------|----------------------------------------------------------------|------------------------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------------------------|-------------|
| <b>Visits</b><br><b>46,488</b><br>% of Site Total:<br>100.00% | <b>Pages/Visit</b><br><b>3.31</b><br>Site Avg:<br>3.31 (0.00%) | <b>Avg. Time on Site</b><br><b>00:06:48</b><br>Site Avg:<br>00:06:48 (0.00%) | <b>% New Visits</b><br><b>66.94%</b><br>Site Avg:<br>66.93% (0.01%) | <b>Bounce Rate</b><br><b>43.97%</b><br>Site Avg:<br>43.97% (0.00%) |             |
| Brazil                                                        | 45,425                                                         | 3.33                                                                         | 00:06:51                                                            | 66.91%                                                             | 43.81%      |
| United States                                                 | 631                                                            | 2.81                                                                         | 00:05:32                                                            | 65.77%                                                             | 47.23%      |
| Portugal                                                      | 56                                                             | 1.54                                                                         | 00:01:16                                                            | 92.86%                                                             | 66.07%      |
| Argentina                                                     | 53                                                             | 3.26                                                                         | 00:06:25                                                            | 50.94%                                                             | 37.74%      |
| Italy                                                         | 46                                                             | 3.24                                                                         | 00:05:28                                                            | 39.13%                                                             | 52.17%      |
| Spain                                                         | 42                                                             | 2.12                                                                         | 00:03:57                                                            | 57.14%                                                             | 59.52%      |
| France                                                        | 41                                                             | 2.05                                                                         | 00:02:13                                                            | 80.49%                                                             | 58.54%      |
| Germany                                                       | 34                                                             | 2.41                                                                         | 00:04:17                                                            | 70.59%                                                             | 52.94%      |
| Canada                                                        | 19                                                             | 2.11                                                                         | 00:07:16                                                            | 94.74%                                                             | 63.16%      |

|           |           |      |          |        |              |
|-----------|-----------|------|----------|--------|--------------|
| (not set) | <b>19</b> | 1.79 | 00:02:52 | 78.95% | 68.42%       |
|           |           |      |          |        | 1 - 10 of 47 |



**46,488** Visits

**1,499.61** Visits / Day

|                         |               |
|-------------------------|---------------|
| Friday, May 7, 2010     | 2.13% (988)   |
| Saturday, May 8, 2010   | 1.37% (639)   |
| Sunday, May 9, 2010     | 1.73% (806)   |
| Monday, May 10, 2010    | 3.11% (1,445) |
| Tuesday, May 11, 2010   | 3.59% (1,667) |
| Wednesday, May 12, 2010 | 3.48% (1,616) |
| Thursday, May 13, 2010  | 3.64% (1,693) |
| Friday, May 14, 2010    | 3.11% (1,445) |
| Saturday, May 15, 2010  | 1.82% (844)   |
| Sunday, May 16, 2010    | 2.28% (1,061) |
| Monday, May 17, 2010    | 4.45% (2,070) |
| Tuesday, May 18, 2010   | 3.88% (1,803) |
| Wednesday, May 19, 2010 | 3.65% (1,699) |
| Thursday, May 20, 2010  | 3.63% (1,689) |
| Friday, May 21, 2010    | 3.00% (1,393) |
| Saturday, May 22, 2010  | 1.87% (870)   |
| Sunday, May 23, 2010    | 2.57% (1,197) |
| Monday, May 24, 2010    | 4.36% (2,028) |
| Tuesday, May 25, 2010   | 4.47% (2,079) |
| Wednesday, May 26, 2010 | 4.18% (1,945) |
| Thursday, May 27, 2010  | 4.26% (1,982) |
| Friday, May 28, 2010    | 3.59% (1,669) |
| Saturday, May 29, 2010  | 2.35% (1,093) |
| Sunday, May 30, 2010    | 3.18% (1,480) |
| Monday, May 31, 2010    | 5.41% (2,514) |
| Tuesday, June 1, 2010   | 4.80% (2,230) |

